

**Mr. Bh. L. MOHAN RAJU**  
**Assistant. Professor.**

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| 1. Name                       | : Mr. Bh. L. Mohan Raju  |
| 2. Designation                | : Assistant Professor  |
| 3. Father's Name:             | : Sri. Bh. V. Narasimha Raju   |
| 4. Date of Birth              | : 12-05-1984   |
| 5. Educational Qualifications | : M.B.A , Andhra University (2006)<br>B.Sc, Andhra University (2004) |

**PROFESSIONAL EXPERIENCE:**

- Working as an Asst. Professor in DNR School of Business Management, Bhimavaram. from October, 2012 to till date.
- Worked as an Asst. Professor in KGRL College of PG Courses, Bhimavaram. from June, 2008 to October, 2012.

**INDUSTRIAL EXPERIENCE:**

- Worked as a Relationship Manager in Indiabulls Securities Ltd., Bhimavaram. from April, 2006 to May, 2007.
- Worked as a Sales Manager in ING Vysya Life Insurance. Bhimavaram. from May, 2007 to June,, 2008.

**SEMINARS AND CONFERENCES**

- EMPLOYEE INVOLVEMENT SCEMES :ASIAN JOURNAL OF MULTIDISCIPLINARY STUDIES
- A Study of Awareness of E-Banking Services In India: INTERNATIONAL JOURNAL-ISBN:978-93-81208-63-2
- COMMODITY MARKETS IN INDIA":INTERNATIONAL JOURNAL OF TECHNICAL RESEARCH AND APPLICATIONS.
- "EMERGING TRENDS IN INDIA: GREEN MARKETING ": INTERNATIONAL JOURNAL OF MANAGEMENT SCIENCES.
- "PERFORMANCE OF CURRENCY DERIVATIVES":ASIAN JOURNAL OF MULTIDISCIPLINARY STUDIES.
- EMPLOYEE GRIEVANCES:ASIAN JOURNAL OF MULTIDISCIPLINARY STUDIES.
- EQUITY SHARE PRICE BEHAVIOUR OF SECLECTED INDUSTRIES :ASIAN JOURNAL OF MULTIDISCIPLINARY STUDIES
- TELE-MARKETING:INTERNATIONAL CONFERENCE ON BUSINESS INNOVATION
- "TQM MODEL FOR HIGHER EDUCATIONAL INSTITUTIONS":NATIONAL SEMINAR

- "A STUDY ON FOREIGN INSTITUTIONAL INVESTORS AND INDIAN STOCK MARKET": INTERNATIONAL JOURNAL.
- "BRAND PROMOTION IN INDIAN RURAL MARKETS":ASIAN JOURNAL OF MULTIDISCIPLINARY STUDIES.
- "IMPLEMENTATION OF HUMAN RESOURCE INFORMATION SYSTEM": IRHRG-2015 INTERNATIONAL SEMINAR BY UGC.
- "IMPACT OF PRIVATE INSURANCE PLAYERS ON LIC":TWO DAY NATIONAL SEMINAR ON "EMERGING TRENDS IN INSURANCE SECTOR IN INDIA.
- "EMPLOYEE ENGAGEMENT":NATIONAL CONFERENCE (ORGANISED BY GITAM HYDERABAD)
- Stock Market: Intternational Journal of Management and Commerence Innovation
- Currency Futures Trading In India: ASIAN JOURNAL OF MULTIDISCIPLINARY STUDIES
- Corporate Social Responsibility: NATIONAL SEMINAR
- "Knowledge Management- A Key To Organizational Success" 12th International Conference of Management and Behavioural Sciences-(organized by SMBS- India & Canada)
- Attended 2 days National Seminar on "WOMEN EMPOWERMENT" organized by Department of commerce, KGRL College, Bhimavaram.
- Attended 1 day National Seminar on "CONSUMER AWARENESS" organized by Department of commerce, DNR College, Bhimavaram.
- Attended 1 day on "INVESTOR AWARENESS PROGRAMME ON STOCK MARKET" organized by VISHNU ENGINEERING College, Bhimavaram.
- Attended 1 day Workshop on "COMMUNICATION SKILLS" organized by Department of Management Studies, KGRL College of PG Courses, Bhimavaram.
- Attended 1 day Workshop on "COMMUNICATION SKILLS" organized by Department of Management Studies, KGRL College of PG Courses, Bhimavaram.
- Attended 1 day Workshop on "ENTREPRENEURSHIP DEVELOPMENT" from NSIC organized by D.N.R. School of Business Management, Bhimavaram on 22nd April 2013.